PRIVACY STATEMENT SUBSCRIPTION FORM

Who processes your data?

We are Zeusch Aviation B.V., hereinafter referred to as 'Zeusch, we or us'. We have our registered office in Amsterdam and our visiting address at Arendweg 23, 8218 PE, Lelystad Airport (EHLE), the Netherlands. We are registered with the Chamber of Commerce under number 51404869.

We regard the privacy of our clients, employees, (website) visitors and other business contacts as extremely important. This privacy statement explains how we treat the personal data you provide to us when filling in the subscription form for the King Of The Air-event, which event will take place on 22 September 2023 (the "**Event**"). Zeusch is the controller with respect to this personal data. This means we have certain responsibilities and obligations regarding the way in which we process your personal data.

We process your personal data in accordance with the applicable privacy legislation, including the General Data Protection Regulation (*Algemene Verordening Gegevensbescherming* '**GDPR**")¹. Both the terms 'personal data' and 'process' have the meaning given thereto in the GDPR. The term 'personal data' means any item of information that directly or indirectly leads to the identification of a natural person, such as a name, address and telephone number. The term 'process' means, for example, the collection, ordering, storing, changing, accessing, forwarding, deletion or destruction of personal data.

If you have any questions about this privacy statement or the way we treat your personal data, you can reach us by sending an e-mail to <u>e.admiraal@zeusch.com</u>.

Which personal data does Zeusch process and why?

We solely process the personal data that you provide to us when filling in the subscription form for the Event.

We process your personal data for several reasons, depending on how you filled in the form:

- to process your application for the Event and -if applicable- to send you an invitation for the Event;
- -if you have been invited to the Event- to send you a follow-up message after the Event has taken place; and/or
- to approach you in the future in the manner you indicated in the subscription form.

We process your personal data based on your explicit permission as given by submitting the subscription form. You can withdraw this permission at any point in time and for any reason by giving notice thereof to Zeusch (see also the section entitled 'Which rights can you exercise with regard to your personal data?'). If we stop processing your personal data at your request, this could mean that we cannot invite you to the Event, cannot send you a follow-up message, and/or can no longer approach you in the future.

¹ Regulation 2016/679/EU of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

How do we protect your personal data?

Zeusch does all it can to take suitable technical and organizational security measures to protect your personal data against loss, or against any form of unlawful processing.

Your personal data will only be accessed by authorized employees of Zeusch to the extent this is necessary, and by the management of Zeusch. All employees of Zeusch are obliged to observe confidentiality and will not share personal data with third parties. Zeusch only uses secure computer programs, servers and connections.

Who can we share personal data with?

We do not share your personal data with any third party. Your personal data is not transferred outside of the European Union.

How long is your personal data kept for?

We do not keep personal data for longer than necessary for the purpose for which you provided us with such personal data. This means the following:

- If you are not invited for the Event following your submission of the subscription form and you have not indicated that we may approach you in the future, your personal data will be removed without undue delay and in any case within one (1) month after the Event has taken place.
- If you are invited for the Event and you have not indicated that we may approach you in the future, your personal data will be removed within one (1) month after we have sent you the follow-up message after the Event;
- If you have indicated that we may approach you in the future, we will keep your personal data until you revoke your permission to do so by requesting us to remove you from our contact list.

Which rights can you exercise with regard to your personal data?

You can exercise certain rights with regard to our processing of your personal data:

- **Information**: You have the right to receive information about the personal data we process on you.
- Access: You can ask Zeusch for access to the personal data it processes of you and to provide you with a copy.
- **Rectification or supplementation**: You can ask Zeusch to rectify or supplement your personal data if, in your opinion, it is incorrect, incomplete, irrelevant, or is being used in contradiction of the law.
- **Deletion/erasure**: You can ask Zeusch to erase your personal data, for example because you do not agree (any longer) with the processing of your personal data by Zeusch or because you are of the opinion that the processing of your personal data by Zeusch is not necessary (any longer) for the purpose for which you issued it to Zeusch.
- Restriction: You can ask Zeusch to process less personal data. You can do this if your
 data is (possibly) incorrect and you have asked us to rectify it, if the processing of your
 personal data is unlawful, or no longer necessary, but you do not want the personal

data in question to be deleted, or if you have objected to the processing due to your specific situation and Zeusch has not yet taken a decision on this matter.

- **Objection**: You can object to us processing your personal data.
- **Revocation of permission:** If you have given us permission to process your personal data, you can revoke this permission.
- **Data portability**: You can ask Zeusch to make your personal data available in digital form, either to you or directly to another organization.

If you wish to exercise one or more of the aforementioned rights, you can submit a request to this effect by email to e.admiraal@zeusch.com. Zeusch will process your request as soon as possible and, in any event, by the deadline stipulated in law. Although Zeusch will try to comply with your request, this will not always be (fully) possible or permitted. The reason for this may, for example, be that Zeusch has to (continue to) comply with a legal obligation, or that Zeusch has a legitimate interest which has to take precedence over your interest. In such situation, Zeusch will inform you appropriately and help you to find/to come to a suitable solution.

In addition to the rights described above, you always have the right to submit, and have the option of submitting, a complaint about the processing of personal data by Zeusch to the Dutch Data Protection Authority (*Autoriteit Persoonsgegevens*).

This privacy statement is in effect from 1 September 2023.